



## Travelin.Ai brings SabreMosaic content and Lodging AI to corporate travelers, tackling missed hotel bookings

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SOUTHLAKE, Texas, and OSLO, Norway, Sept. 8, 2025 /PRNewswire/ -- [Sabre Corporation](#) (NASDAQ: SABR), a leading global travel technology company, today announced a new agreement with the next-generation corporate booking platform [Travelin.Ai](#), which will gain access to the SabreMosaic Travel Marketplace including traditional fares, NDC offers, low-cost carrier content and lodging options, as well as Sabre's [Lodging AI](#) capabilities.

Travelin.Ai customers will benefit from AI-powered capabilities that drive hotel attachment, as well as the ability to book leisure and corporate travel in one booking flow. Sabre's Lodging AI analyzes property attributes, trip context and traveler preferences to present personalized lodging options, recommend relevant alternatives when a chosen hotel is sold out, and suggest accommodation when flights are booked without a hotel. The combination of Sabre and Travelin.Ai technologies will help travel management companies (TMCs) increase hotel attachment rates and capture additional leisure volume.

In an internal Sabre study, when travelers engaged with AI-suggested hotels, the likelihood of completing a booking increased by up to 14%, helping agencies capture incremental revenue, reducing leakage to consumer channels and giving companies stronger duty of care and more complete reporting.

"The ability for TMCs and their corporate customers to book business trips with leisure components opens access to a \$1 trillion market," said Richard Viner, Head of Sabre UK and Ireland. "In EMEA we see strong potential to raise hotel attach rates, and this agreement helps TMCs boost revenue and bookings while strengthening duty of care. All of this sits within a unified workflow that delivers a consumer-grade experience for travelers and agents. As the first corporate booking tool with Sabre Lodging AI, Travelin.Ai can ensure that when a preferred property is sold out the system recommends nearby alternatives, keeping bookings in channel and driving extra hotel revenue. That combination of broader content and higher conversion is what makes this a clear commercial win for TMCs."

Travelin.Ai enables companies to book business and leisure in one unified workflow by integrating its own hotel automation with intelligent Lodging AI capabilities to drive hotel attach. Onboarding can be completed in minutes rather than weeks. The platform automatically separates business and leisure costs through its proprietary split-payment technology, ensuring compliance while allowing employees to extend trips or use travel as an incentive. In addition, Travelin.Ai is a full-fledged online booking tool, offering the enterprise-grade features required for day-to-day corporate travel management including policy controls, approval flows and duty of care.

"Business travel should never force a choice between compliance and convenience," said Roy Golden, CEO of Travelin.Ai. "Compliance is the baseline, and technology must make it seamless. By combining Sabre content with its Lodging AI solution we embed policy into the booking flow while keeping the traveler experience intuitive. Flights and hotels appear in real time according to company standards and individual preferences. With our split-payment engine blended trips are finally practical, and our full OBT and enterprise tools mean companies get the control they expect. It's a win, win, win: Finance teams gain cleaner data and stronger duty of care."

Travelin.Ai will launch these capabilities with travel management companies in the United Kingdom, the Nordics, the United States, Australia and Germany. Founded in Norway, the company has expanded its presence across Europe and North America and is building a customer base among TMCs and corporates looking for faster implementation, improved hotel conversion and integrated blended travel workflows.

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### About Sabre Corporation

Sabre Corporation is a leading software and technology company that powers the global travel industry, serving a broad spectrum of travel businesses including airlines, hoteliers, travel agencies and other suppliers. The company provides retailing, distribution and fulfillment solutions that enable its clients to operate more efficiently, generate revenue and offer personalized travel experiences. Through its leading travel marketplace, Sabre connects travel suppliers with buyers worldwide. Headquartered in Southlake, Texas, USA, Sabre serves customers in over 160 countries. [www.sabre.com](http://www.sabre.com)

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### About Travelin.Ai

Travelin.Ai is a smart, AI-driven business travel platform built to bring transparency, sustainability and traveler happiness into corporate travel. With a focus on world-class user experience, Travelin.Ai helps companies save time, money and carbon emissions. <https://travelin.ai/>



[corporate-travelers-tackling-missed-hotel-bookings-302549038.html](https://www.sabre.com/press-releases/corporate-travelers-tackling-missed-hotel-bookings-302549038.html)

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